



Press Release

Source: Innovative Technologies

PhD Taken on as Marketing Director for GrowerLive

Expert in sales and marketing retained to spread the word for GrowerLive

April 2008

Tampa, FL: Innovative Technologies Group, Inc., a leading software development company, has recently announced it has hired Charles Young, PhD to be the new Director of Marketing.

Mr. Young holds several degrees including: Bachelors in Religious Education, Master of Ministry, Doctor of Philosophy in Christian Counseling and Doctor of Ministry. Charles has been a senior pastor in the United States and is a Licensed Clinical Christian Counselor.

Charles Young has worked in the corporate world in different capacities including systems analyst in U.S. government. His life's journey also includes a decade in the financial services industry. Having spent several years as a District Coordinator with AFLAC, he brings with him sales skills from the corporate world.

Deke Darsey, CEO of Innovative Technologies Group, said, "It is a major landmark in our development to now have a full time Marketing Director. With the constant enquiry regarding GrowerLive, adding Charles was a necessity."

ABOUT INNOVATIVE TECHNOLOGIES: Based just outside Tampa, FL, Innovative Technologies primarily develops Business to Business applications. They have long term relationships with a wide variety of industries including over 12 years in the grower and live goods industry. For more information visit inntec.com or growerlive.com.