



Press Release

Source: Innovative Technologies

## **GrowerLive Rewritten as a Total Web Based Application Accessible from any Internet Device**

### **24/7 access is now available from anywhere**

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Tampa, FL: Innovative Technologies Group, Inc., a leading software development company, has recently announced that GrowerLive has been rewritten as a total web based application. This advancement allows 24/7 access from anywhere with an internet connection.

GrowerLive began eight years ago as an Access database on a file server. It has now graduated into a state-of-the-art ASP.Net application using the latest technology including Ajax, a group of techniques used to increase responsiveness and interactivity of web pages.

By rewriting GrowerLive as a web based application, it allows for increased functionality with real time data and up-to-the-minute reporting. These capabilities permit the user to have accurate data at their fingertips.

Rick Brown, co-owner of Riverview Flower Farm and long time GrowerLive user states, "I use the 24/7 remote access from home every weekend."

GrowerLive is a subscription service that is 100% web-based, making it an affordable and flexible tool. There is nothing to install or maintain—all that is needed is an Internet browser and connection. Subscriber's data is stored on a secure server and backed up, reducing user maintenance to virtually nothing. Because GrowerLive is a subscription service with no time commitment required, there are no costly front-end fees, and subscribers can discontinue at any time.

**ABOUT INNOVATIVE TECHNOLOGIES:** Based just outside Tampa, FL, Innovative Technologies primarily develops Business to Business applications. They have long term relationships with a wide variety of industries including over 12 years in the grower and live goods industry. For more information visit [inntec.com](http://inntec.com) or [growerlive.com](http://growerlive.com).