



Press Release

Source: Innovative Technologies

GrowerLive Introduces Intelligence to Suggested Restocking

Bringing efficiency to Vendor Managed Inventory with intelligent restocking

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Tampa, FL: Innovative Technologies Group, a leading software development company, announces that GrowerLive can now intelligently suggest to growers how to restock their merchandise.

With real time sales data, inventory counts and up-to-date store images, GrowerLive permits up-to-the-minute reports for the rate of sale letting growers know which plants are selling best. GrowerLive can intelligently suggest which items to put back on the store shelves by using data regarding upcoming weather and seasonal changes.

Intelligent restocking also eliminates any manual errors that may be entered by merchandisers or in house order writers. This new innovative type of restocking reduces manual effort and brain power.

“GrowerLive is all about helping growers to manage their inventory and giving them an efficient and profitable way to distribute the products they have in stock. Intelligent restocking can also help to identify what happens to inventory when it reaches the store, where shrink occurs and why,” says Brian MacKay, Vice President of Operations for Innovative Technologies.

GrowerLive is a complete sales and management tool that plugs growers into their sales locations. Whether growers are using traditional sales methods or new pay-by scan (consignment) and Vendor Managed Inventory (VMI) methods, GrowerLive allows the grower to manage inventory remotely at any customer location that has EDI (Electronic Data Interchange) capability, which includes all major big-box retailers.

ABOUT INNOVATIVE TECHNOLOGIES: Based just outside Tampa, FL, Innovative Technologies primarily develops Business to Business applications. They have long term relationships with a wide variety of industries including over 12 years in the grower and live goods industry. For more information visit inntec.com or growerlive.com.